

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. 323343-600005

Group Art Unit:	2876)	
)	
Examiner:	Karl D. Frech)	
)	
Inventor:	Overhultz, et al.)	
)	AMENDMENT
Serial No.:	10/665,540)	
)	
Filed:	September 18, 2003)	
)	
For:	Improved Advertising Compliance)	
	Monitoring System)	
)	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed on April 19, 2007, please consider the following remarks. Any fees due should be charged to Jones Day Deposit Account No. 501432, ref: 323343-600005.